

WINDERMERE HOMEOWNERS ASSOCIATION BOARD MEETING

FEBRUARY 10, 2011

- The board meeting was held at the Old National Bank at 116th and Cumberland Road in Fishers, Indiana. The meeting was called to order at 6:35pm.
- Board members in attendance:
 - Brad Farrar
 - Joe Heinzmann
 - Sandy Ziraldo
 - Jeff Tabor
 - Mitch Schneck
- CASI Representative in attendance: Hank Thompson

NEW BUSINESS

- At Hank's request, **N-2 Publishing** (317) 692-9900, a company who produces **Neighborhood Directories** and **Monthly Neighborhood Publications/Magazine**, made a presentation to the board. N-2 was represented by Nick Metheny and Jim Martin. During their presentation, they expressed an interest in preparing a neighborhood directory for Windermere. The directory would be one half handbook and one half phone book. This new directory would be at no cost to the board or the residents of Windermere. N-2 underwrites the entire cost of the directory through advertising. All of the information for the directory is collected by N-2, and would be updated annually. N-2 agreed that they would not sell names, addresses, e mail listings of the residents per their privacy agreement. Exemplars from other neighborhoods were provided to and examined by the Board.

N-2 Publishing also prepares a **Monthly Publication/Magazine** (similar to the Windermere Window) for certain neighborhoods. Most of the content is provided by the residents/neighbors of the neighborhood. Again, this monthly publication is at no costs to the residents as it too is underwritten by advertising. Exemplars from other neighborhoods were provided to and examined by the Board.

N-2 advised the Board they are willing to move forward with the Neighborhood Directory at this time, BUT they were unsure if they could generate sufficient advertising revenue to underwrite the cost of a Monthly Publication/Magazine at this time. A **Directory Publishing Agreement** is to be sent to Hank Thompson, and then distributed to the Board for review and further action.

The Board unanimously made a motion to have Hank contact N-2 to further explore the Directory. The Board hopes to further explore this relationship in an effort to also engage N-2 for a Monthly Publication/Magazine, (in lieu of Capture Media) if N-2 can underwrite the costs of the Monthly Publication through advertising (no costs to the Board or Residents).

- CASI Management Report: Hank Thompson, in preparation for this month's meeting, distributed the following information to the Board for consideration/discussion:
 - Proposed Agenda
 - Violation logs/Covenant Summary, Delinquency Summary (10 pages)
 - Architectural logs (2 pages)
 - Call/E mail log (1 page)
 - Capture Media proposed contract
- The Capture Media contract was discussed at length. ***Discussion on the topic*** included concerns about the contract language, proposed costs in the future, and duplication of web site information, all of which currently does not receive much 'traffic' by the residents of the neighborhood.

A motion was made that the Board allow any current contract or affiliation with Capture Media lapse, and that we do not sign the proposed contract with Capture Media due to the concerns noted above. The Motion was seconded, and the Motion passed unanimously.

- Per Hank, the tennis court crack will be repaired in the spring.
- Per Hank, Pool Membership packages are to be sent out to the residents by the end of this month.
- Team Whitsken has requested the use of our tennis courts for their summer program. They are requesting the use of at least one---maybe two---of the courts one or two times per week---depending on their program's turn out. In exchange, they have agreed to pay us 10% of their profits. Team Whitsken will promote their program themselves through flyers or other notifications at their own costs. ***Discussion of the topic*** included concerns that we were taking something away from the residents with an unknown return of funds (10% of their profits). Further discussion included that we were also offering lessons (via Whitsken) to the community and hopefully the residents will eventually get more use out of the tennis courts.

A motion was made that the Board allow Whitsken use of the use of one tennis court for one or two days per week, for 2.5 hours each session, with an annual review based upon the benefit to the residents. The Motion was seconded, and approved with one abstaining vote.

- Garage Sale dates were discussed. Based upon the busy month of May, the Board felt that the weekend of April 29-30 would be best for the residents. The fall date for the garage sale will be determined after the fall school schedule is distributed so that a convenient date for residents can be established.
 - CASI agreed to send a postcard to all residents advising them of the date of the spring garage sale and a reminder of the Windermere website which was necessary because we currently do not have a monthly newsletter being mailed to the residents to provide this information.

OLD BUSINESS

- The Arborvitae at 96th Street were quoted at six (6) feet, and per Hank's measurement, are in fact six (6) feet.

NEXT MEETING

- The next scheduled board meeting is for Tuesday, March 8, 2011 at 7:00 pm.

ADJORNMENT

- The meeting was adjourned at 7:50 pm.